

Cannabis Industry Council

Platinum Membership

2024-25



Cannabis
Industry
Council

Introduction to Platinum Membership

Platinum Membership is an exciting new offering for larger organisations, who wish to commit to the CIC for a two-year period.



"Our ambition is to continue to offer members more value for your commitment to our success. Platinum Membership will enable your organisation to increase its influence and credibility."

Mike Morgan-Giles
CEO

Details

- Platinum Membership is open to both existing and new CIC members.
- It is only available to organisations who sit within our two higher fees categories.
- It is a two-year commitment, with membership fees payable upfront. There are no extra charges.
- There are a range of additional benefits of Platinum Membership, on top of the the standard membership package.

Platinum member benefits

By becoming a Platinum Member, you can receive a host of additional benefits for your organisation.

These exclusive and additional benefits for Platinum Members are shown below.

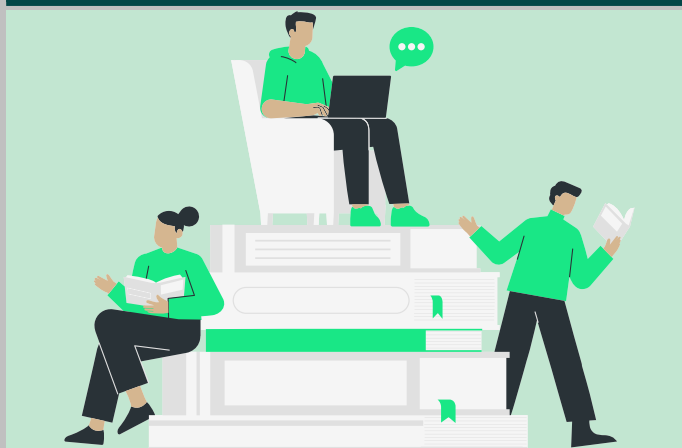


Advocacy

High-level collaboration with the CIC on advocacy in the interests of the industry

Exclusive events

Invites to roundtables and webinars with key stakeholders, such as regulators and policy-makers, plus opportunities to host CIC events



PR Opportunities

Interview slot on the new CIC podcast, and greater logo visibility on the CIC website

Exhibition space

Free 2x2 exhibition stand during the CIC Conference, plus a 20% discount on the rate card for larger stands



Speaking opportunities

Your organisation will have a speaking opportunity during either the 2024 or 2025 CIC Conference

Sponsorship

First refusal on any event, report, or campaign sponsorship opportunity, including the CIC Conference and other major industry events



Other benefits

Receive the full suite of standard CIC membership benefits, including attending working groups, events, exclusive discounts, and much more.

Shaping the sector

Our strategic objectives are to:

- Enhance the credibility and capability of our industry, our members and the Council
- Improve lives by enhancing patients' access to cannabis products
- Enable the CBD and Hemp industries to fulfil their potential
- Ensure the CIC is well governed and financially sustainable



Our Vision

Improve access to cannabis to enhance people's health, the environment, and the economy



Our Mission

Lead the UK cannabis industry to success and enable it to speak with one voice



Our Values

- Achieve success through creativity and determination
- Act with integrity and respect
- Operate with environmental and social responsibility
- Work collaboratively and inclusively
- Listen to scientific and medical expertise

Next steps

Develop your influence within our emerging sector - become a Platinum Member today!

There is no additional charge to become a Platinum Member, but you must commit upfront to a two-year membership.

Contact us using the details below to find out more and sign up.



**Cannabis Industry
Council Member**

Contact

Cannabis Industry Council
64 Nile Street
London N1 7SR

enquiries@cicouncil.org.uk
cicouncil.org.uk



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